







## IFAA 2012 - Communication - Exchange, Dialogue & Art

In todays' society there seems to be a lack of care for one another, for society and the environment. Probable cause for this is the detachment of self and of society. There is concern about the impact this detachment from self and society has on the development of our societies and in preserving our fragile environment.

In order to examine and engage in this subject we invite artists and scholars of different disciplines. What is the state of our (western) society, our world, its challenges and what role can art play, not only as a practice / thinking process but as the nexus of communication, knowledge production, exchange and critical dialogue?

Reflection on and examination of this subject can only start from a different perspective than we are used to, we have chosen to step out of our comfort zone and begin this process from the Zulu philosophy of **Ubuntu- the essence of being human.** To have **Ubuntu** is to acknowledge the interconnectedness of all humanity and nature. Ubuntu embodies all the invaluable virtues that society strives for towards maintaining harmony and the spirit of sharing among its members.

**Umuntu ngumuntu ngabantu** - meaning (to be human is due to other human beings), taken from Ubuntu and being the opposite of individualism means that 'the existence of one is due to the existence of all' - Sithabile Mlotshwa.

It is with the above in mind that we have chosen the theme: Communication - Exchange, Dialogue & Art. Since communication is central to the on-going processes of culture and society, how can we utilize it to address the urgency for change brought by our current climate? Can artists through their work force us to stand still and to re-examine the way we live today?

Putting in mind that one can't exist as a human being in isolation and that due to our interconnectedness and the fact that what we do affects the rest of the world, what impact can the arts as a powerful tool of communication have in re-awakening Ubuntu and our sense of collective purpose?

## Questions we propose for reflection:

- Are we conscious of the urgency to rethink humanity our role and responsibilities in relation to each other, our planet and the impact this has on future generations?
- . What role can art play in bringing about this consciousness and a call to action?
- . Does language in all its facets hinder or limit fruitful communication?
- . Since Communication is central to the on-going processes of culture and society, how does a breach in communication affect these processes?
- . Does internet contribute to widening the gap of inequality between different parts of the world?
- . While internet technology seems to have broken the physical borders of communication, has it at the same time become a communication barrier to those unable to access it creating a huge development backlog and vice versa?

It is with the above in mind that we brought creators based in different parts of the globe - to Louvain-la-Neuve in order to reflect on and respond to the above mentioned questions. To us artists have the power to inspire change - it is with this conviction that our take-off point was based on sharing knowledge through cross disciplinary collaborations with the intention of fostering fruitful dialogue.

Sithabile Mlotshwa



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I am from Fukushima. The nuclear disaster following the earthquake on March 11, 2011 has deeply affected me. The theme of IFFA 2012, Communication- Exchange, Dialogue and Art, has inspired me to work on a project about my hometown.

The installation Whispering Fukushima is based on the book 100 people, 100 stories, a collection of interviews with people in Fukushima. The book was written by Iwakami Katsumi, an independent journalist and the director of IWJ (Independent Web Journal). The stories show how people communicated with each other after the disaster, how the disaster triggered disturbing exchanges among family members, and how the lack of information from the government affected people in Fukushima.

I chose a huge greenhouse near Louvain-La-Neuve as the space to create my work. There are 9 planting boxes of different colours with blackboards attached, which are normally used for growing new varieties. Two units were of the same colour, so I painted one bright green. On each blackboard, I wrote up the stories I chose and edited from the interviews in the book. Each blackboard tells the story of one family. From afar, the blackboards with their texts and icons look like drawings. The greenhouse is located in a village in the French speaking area of Belgium. Given the location, some quotes from the interviews were translated into French and pasted along each blackboard.

Flowers were planted in the boxes to grow during the exhibition. We human are part of nature. As such, radiation can destroy not only plants but us as well.

Iwakami Katsumi wrote in the preface of the book: People's cries and extraordinary information would certainly become news, but talking quietly like whispering and murmuring will not. Without knowing the stories that are based on everyday life of people in Fukushima, we can not understand and have close feelings to what is going on in Fukushima.

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Keiko Sato 02-01-2013



Fukushima



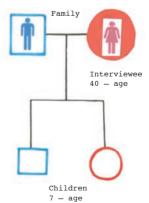
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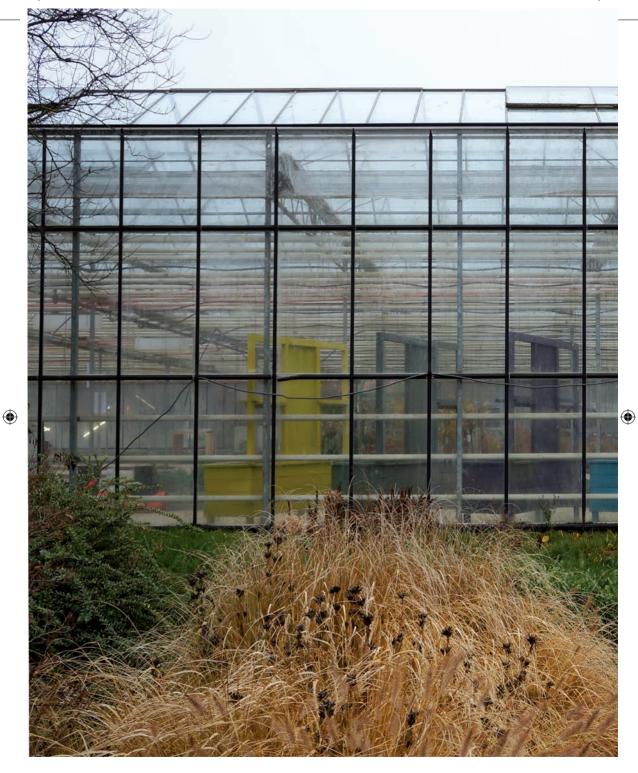
Japanese Government

Nuclear Power



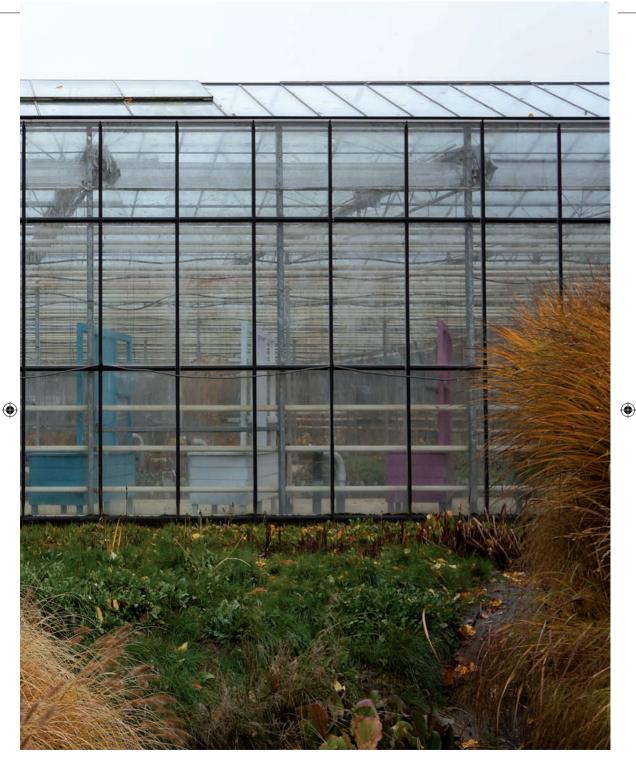




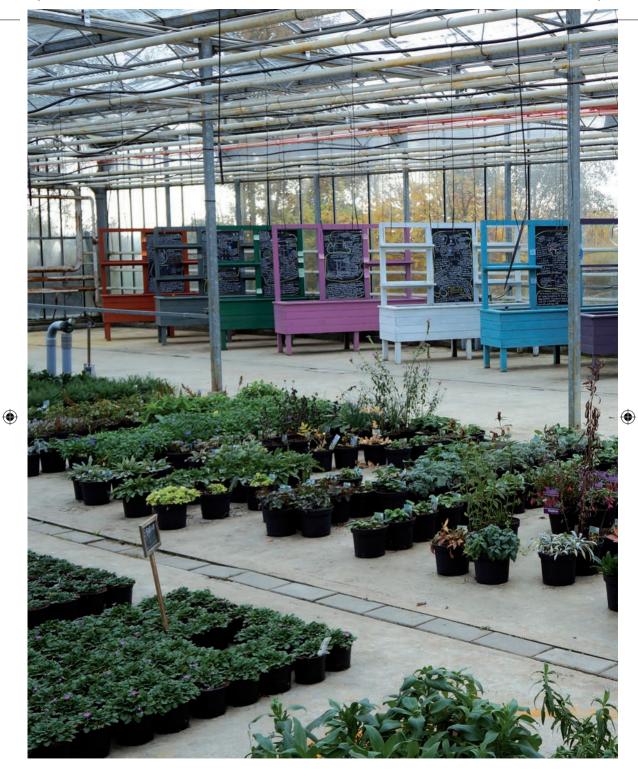


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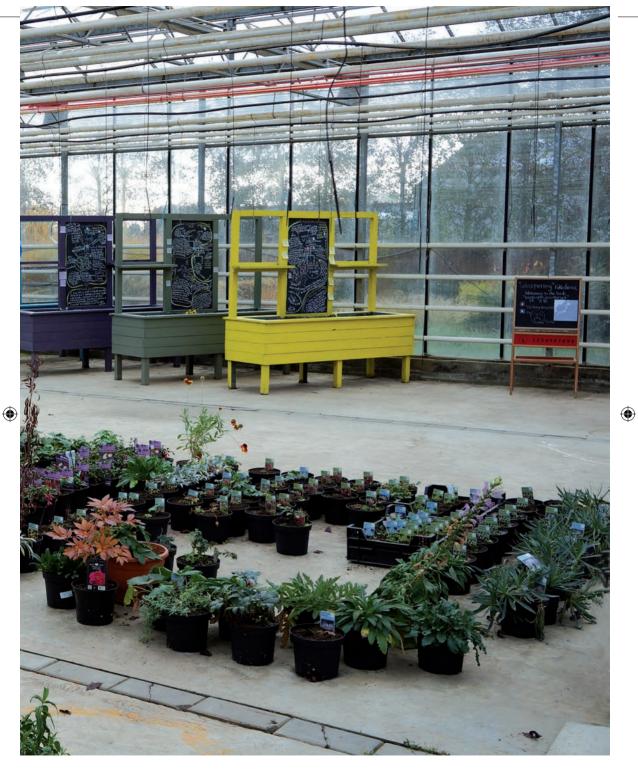






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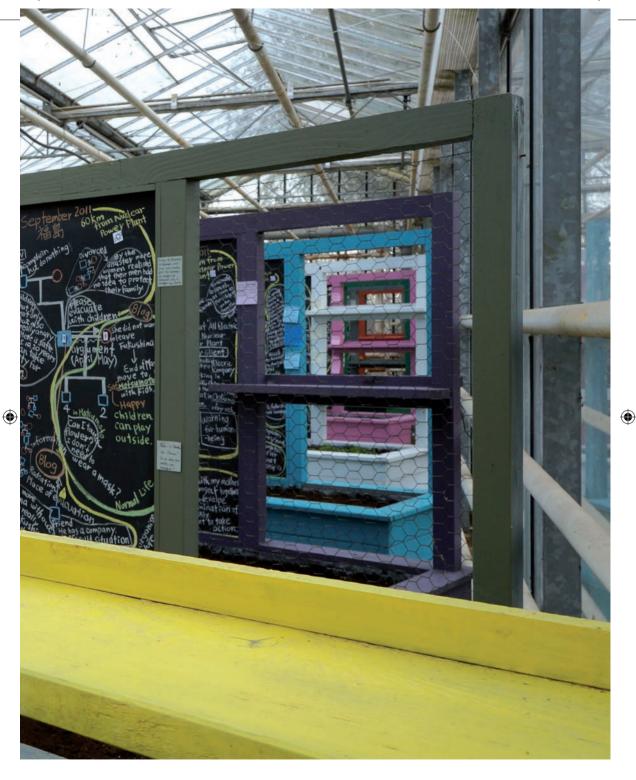




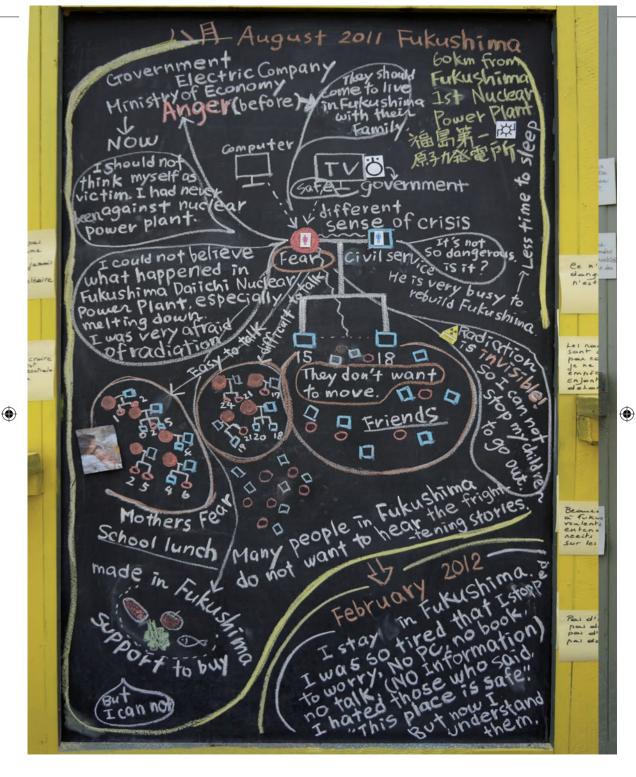


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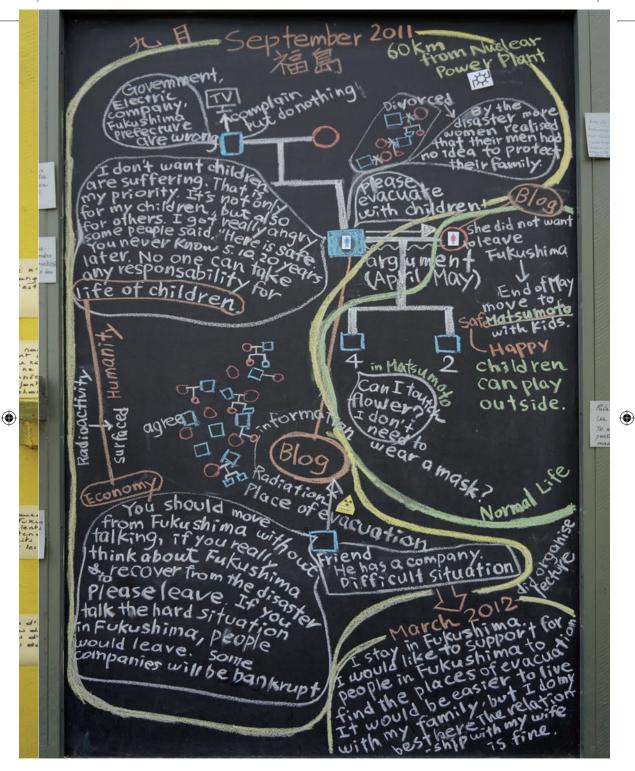




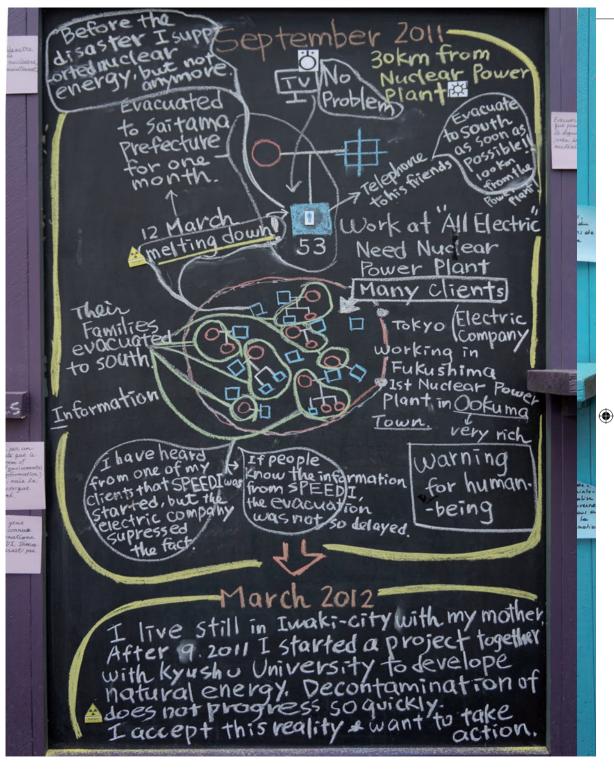
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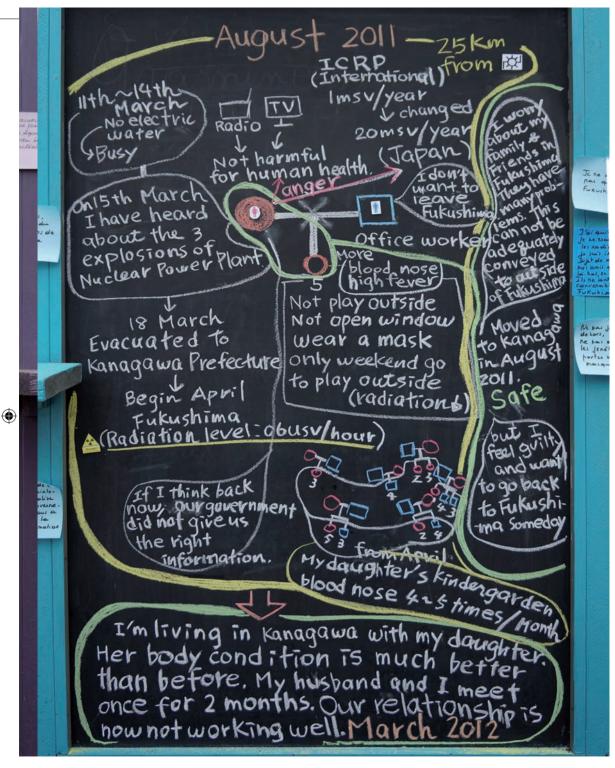




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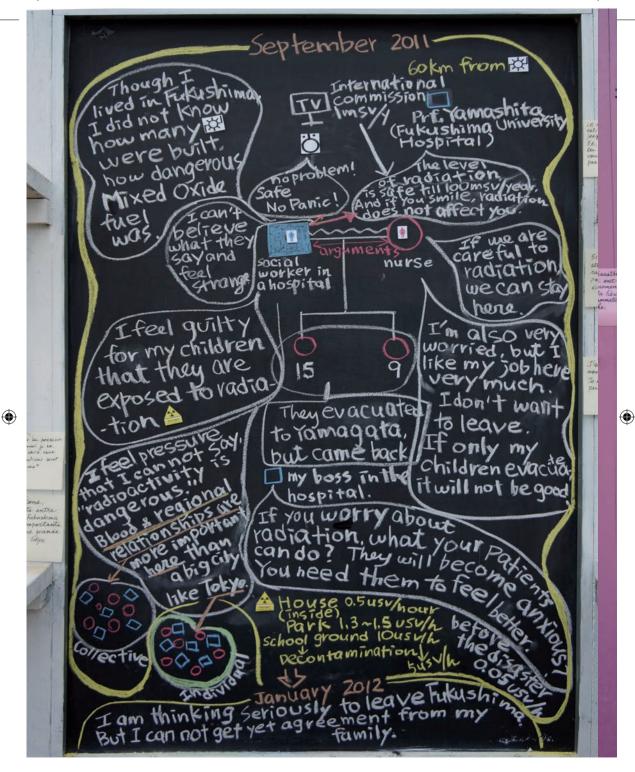


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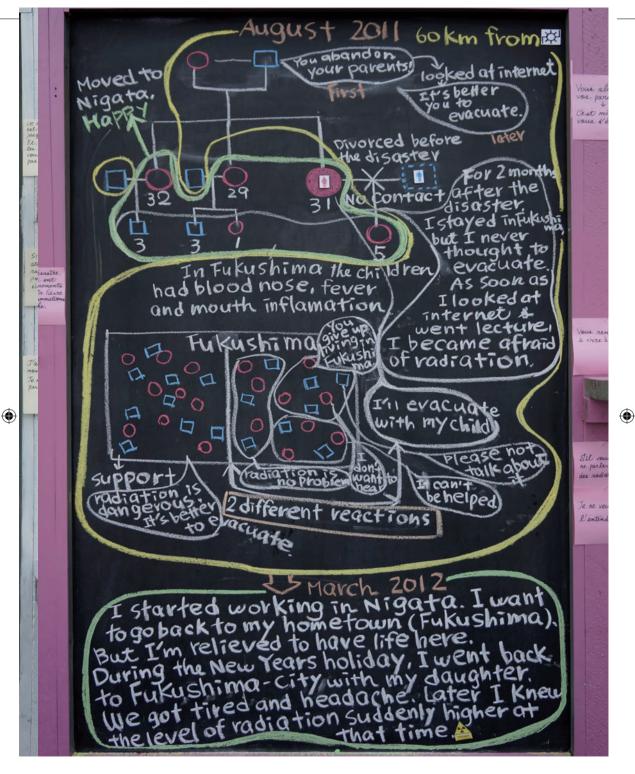
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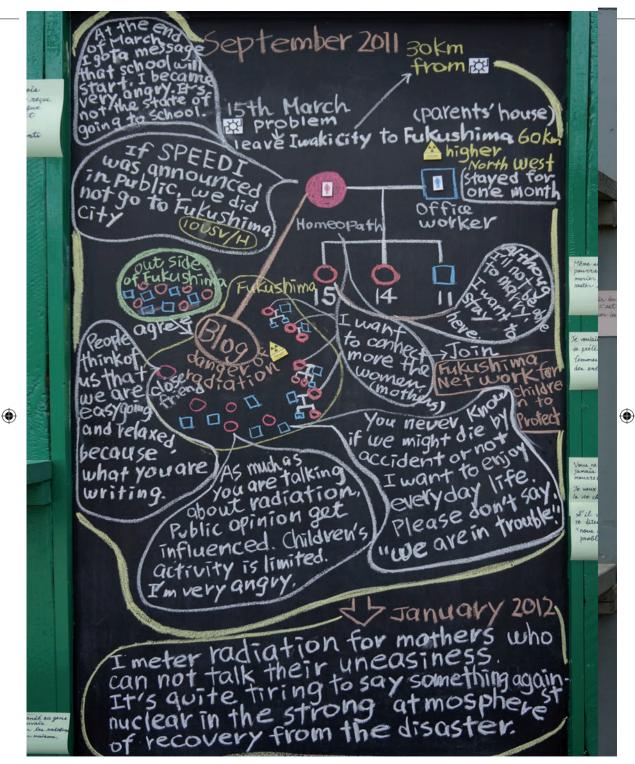


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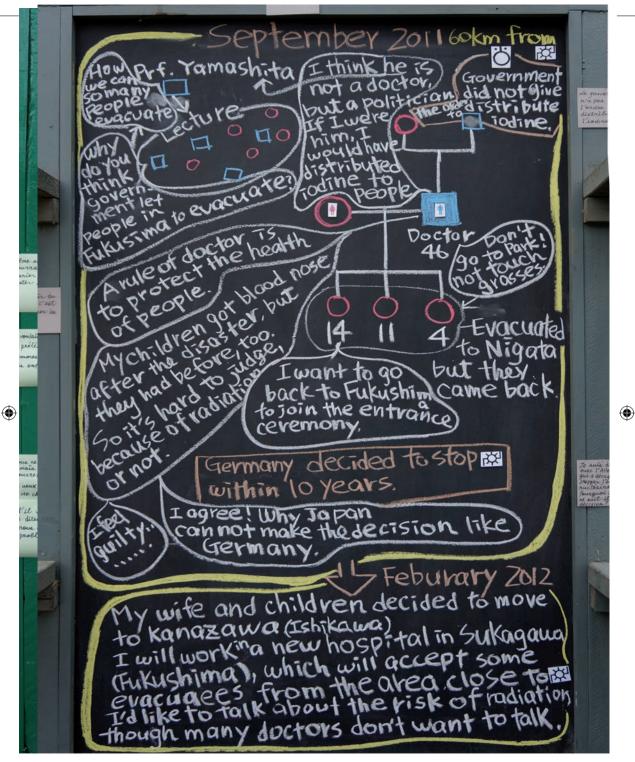




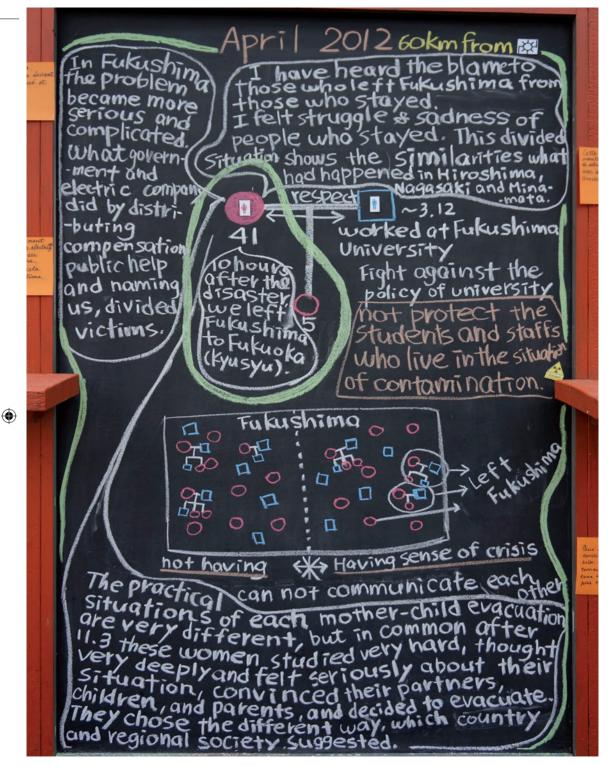


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